



## Veritas Academy Selling Points

Category	Feature/Fact/Question	Advantage	Benefit	Possible Action
Financial	Question: "But we do not know if we will have enough to pay the tuition for all of our children into the future."	Answer: "If this is where you think you children should be going to school, trust God and know that many families have faced the same concerns. God often provides the resources that we need when we need them."		Offer to pray for them or put them in touch with Wilma.
Financial	Question: We can not afford to pay the tuition listed for our family on the Tuition schedule.	Answer: "We understand that sometimes special financial circumstances arise. You are welcome to make a special request for tuition relief. You can do this by sending a letter to the Headmaster. Please include: <ul style="list-style-type: none"> <li>• What you would be able to pay.</li> <li>• What special financial circumstances keep you from being able to pay the tuition that fits with your income level on the tuition grid.</li> <li>• Any foreseeable change in circumstances that would alter your ability for better or worse.</li> </ul>		
Academic/ Curriculum	My child is gifted, how can Veritas Academy challenge and serve them? <i>Veritas Academy challenges and serves gifted children by keeping its class size small, being flexible and having Teaching Assistant support where we need it.</i>	Our small classroom size means that students get more individual attention from their teachers. Flexibility means that we are willing to move children into challenging environments by having additional work in their classes, moving them up grades if necessary and working with outside institutions to give students the best education possible. Our Teacher Assistants give additional	This means that we will do what it takes to make sure that your child is in a challenging environment.	



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		support in larger classrooms and give even more individual attention.		
<b>Academic/ Curriculum</b>	Our students on average test at the 90 <sup>th</sup> percentile on the Stanford Achievement Tests.	This means that Veritas' students are performing better than 90% of their age group nationally on average.	This level of learning is prepares them to reach their academic potential and to fulfill the calling of God on their lives.	Send School Profile
<b>Academic/ Curriculum</b>	Graduates (all of them) have a 1342 average on the SAT tests (college entrance exams).	Our graduates are performing at amazing rates that puts us among the top schools nationally on this test.	This level of performance helps to open doors for admission to top colleges and elite programs within those colleges.	Send School Profile
<b>Academic/ Curriculum</b>	Our graduates have been accepted at schools such as Princeton, Grove City, Carnegie Mellon, U. of Southern California, Geneva College, Messiah College, The University of Pittsburgh, Penn State, Franklin & Marshall College, North Carolina School of the Arts and Virginia Tech—many into selective programs.	Our students have been accepted at top institutions across the country and at rates that are astonishing compared to our competition.	Your child will be taught the same curriculum and by many of the same teachers that taught these graduates and help them to achieve a high level of academic success. Veritas Academy will give your child the opportunity to fulfill their academic destiny.	Send School Profile
<b>Academic/ Curriculum</b>	Our students learn Latin from 2 <sup>nd</sup> through 7 <sup>th</sup> grade.	Students that learn Latin score higher on standardized testing, learn English better, have an easier time with Modern Foreign language and are connected to their cultural heritage more than other students.	Latin lays the ground work for future study of inflected language. The higher SAT scores translate into college acceptances and students that study and can read Latin are more able to interact with original texts.	Send Why Latin?
<b>Academic/ Curriculum</b>	Why don't you have science in Grammar School?	We do learn Science facts in memory period, but the scientific method (i.e., experimentation) is best done in the logic stage when the mind is ready for it.	This gives us more time to study math and Latin which gives the students the mental discipline and mathematical abilities to be better scientists.	
<b>Academic/ Curriculum</b>	We do not have homework in grades K-5 and limit homework in grades 6 – 12.	This helps our families to have more time as a family.	This benefits all involved by giving us the opportunity to build deeper relationships with our children.	Send Homework Policy



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<b>Academic/ Curriculum</b>	Our students read the great books in our Omnibus Curriculum.	Through this program called Omnibus. We teach students their cultural history, and help them to learn to think like a Christian as they approach the most important issues in History.	Our students are culturally literate and they are prepared by knowing the past to lead our culture toward timeless truths in the future.	Send Omnibus Reading
<b>Academic/ Curriculum</b>	Veritas Academy has the flexibility to work with local colleges and universities to provide additional electives and college credit for some High School Classes.	This flexibility has enabled a quarter of our students to move beyond Calculus II while still in High School. This puts them at a great advantage in college admissions particularly in science and engineering fields. The Alvernia Dual Credit Program enables student to graduate with some college credit already completed.	This flexibility means that your child will be able and encouraged to follow God's calling in exceptional ways and might be able to gain a substantial amount of college credit before they graduate—which might save your family a lot of money.	Send Alvernia Dual Credit Information
<b>Academic/ Curriculum</b>	We teach students according to the Trivium—Grammar, Logic and Rhetoric.	This teaches them to expand their ability to memorize the basic facts (grammar), to think clearly and critically (logic) and to argue persuasively and winsomely (rhetoric) in ways that sets our students apart from students across the country.	This education prepares students to fulfill any calling as a free citizen. They have the facts of subjects at their command. They can see through logical fallacies and wrong thinking and they are enabled to lead other to the Truth.	Send The Lost Tools of Learning
<b>Academic/ Curriculum</b>	What are your graduates like?	Our graduates are fulfilling a number of callings in an amazing manner. They are doing architectural engineering at Princeton, working in the Supernova Program at Drexel, serving as officers on Nuclear Submarines, working in international business, directing the student radio station at Penn State and performing excellently as students and as young men and women.	Your child—as we work together as a school, family and community—has the opportunity to develop his or her gifts and abilities to the utmost.	Send The School Profile, the Alumni Report, or if they would like I could try and schedule a lunch with an alumni or senior.



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Extra Curricular	We have a growing athletics options including soccer, basketball, intramural sports. Next year we hope to offer these as well as cross country.	Our athletic program is growing to fit the needs and interests of our students it provides for a more full and enjoyable for our students and families while we maintain our focus on curricular matters.	Our athletics and fine arts benefit your family because we have incredible opportunities with fabulous teachers and coaches for your children to be involved in competition and performance. We also carefully attempt to guard family time and keep our academic focus.	Send a copy of our Yearbook (for a loan), a copy of the video of a past school play or the madrigal feast or a cd of a concert.
Extra Curricular	We have a growing art and music program that includes a number of choirs, an ensemble, weekly art and music classes for youngsters and electives for older students.	Our students have the opportunity to grow and thrive under the instruction of excellent teachers and they have the opportunity to follow their interests and callings. As a younger school with smaller classes they often have more opportunity to perform earlier.	Your child build confidence and be inspired to follow their dreams by being involved in our fine arts and theatrical performances.	Send a copy of the video of a past school play or the madrigal feast or a cd of a concert.
Extra Curricular	What are some of your biggest and best school events?	Our biggest events include a Christmas and Spring Concert, a Colonial Ball (for parents and older students), our School Play under the direction of Stan Deen, our Sword and Shield Basketball Tournament and our Madrigal Feast.	Your child can be involved in a number of wonderful school events at Veritas Academy—many of them unique to our school. Just mentioning Stan is good here too. Everyone knows and loves him.	Send a copy of the video of a past school play or the madrigal feast or a cd of a concert.
Community Life	Our teachers are incredible group of experienced and gifted teachers that are second to none.	Our faculty is highly experienced and amazingly gifted group of people. Although many of our teachers a certified we do not certified by the state because we do not believe that this certification insures quality instruction.	Your child will be taught be an amazing group of faculty members that have the creativity and experience to effectively guide and direct his or her interests and intellectual maturity.	Send Veritas Academy Faculty Document or set up a lunch with a faculty member



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<b>Affordability</b>	If Veritas Academy is where you want your children to go to school, we will do what we can to make sure that you can afford to send your children here.	Veritas' performance on objective tests puts it among the elite schools in the country. These schools often cost four or five times more than Veritas Academy. We work hard to keep tuition affordable and will do all that we can to make sure that families that want their children here can attend.	By providing an exceptional value, our students receive an education that is on par with the elite schools in the country, but they get this at more affordable tuition rate.	Send School Profile
<b>Philosophy</b>	Is Veritas Academy fun or is it too rigorous for my child? We work hard, but we believe that learning and hard work are great blessing and should be done with an air of joy.	Veritas teaches students to love learning. This love of learning exemplified by our faculty works with "the grain" by training students in methods (memory, argument, presentation) that fit the way God has made students to grow and develop.	Veritas is fun for kids. Grammar students (age K-6) sing, chant and dance through their learning. Logic students (grades 7 through 9) argue and debate as they discuss issues. Rhetoric students (grades 10 through 12) prepare speeches and papers to present as they learn to persuade.	Send a thesis paper example or a video of memory period.
<b>Philosophy</b>	What do you do for character education? We teach students to think according to a Christian Worldview and to live out that worldview in the culture of our school. We stand when adults enter the room. Boys pull out chairs for girls.	This sort of training prepares students to function as adults and to uphold important biblical and cultural standards.	Our students often find that the uniforms that they wear and the ways that we teach them to act serve them well throughout their adult lives.	
<b>Philosophy</b>	Why do you have a school uniform? Our uniforms provide our students with appropriate dress for their work as a student, they teacher propriety and they mask socio-economic distinctions and they look good.	Students at Veritas Academy are dressed enable them to work in an environment freer from distraction and that upholds standards of modesty. Also, the uniform enables students to better ignore differences like family income level because they all look the same.	This means that your children will have learn to dress well, live in an environment where propriety and modest are protected and be more able to build friendships with other students.	Send the uniform code and a Lands' End catalogue



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Philosophy	Is our school welcoming to parents? Our school welcomes parents into the classroom and community.	We want you as parents to be part of this community. We are serving you by helping you fulfill your calling as a parent to teach your children to follow Christ. We are your delegates and work <i>in loco parentis</i> . This means that you are welcome into the classroom, that our teachers provide regular communication to you and when you become part of our school you have many opportunities to serve in various capacities using your gifts and abilities to help the community.	Veritas Academy gives you an opportunity to work together with other families to provide for our children something that we could not do alone. When you join this community we want you to be as involved as possible both monitoring your child's progress and serving others in many different volunteer capacities at Veritas Academy.	Send In Loco Parentis
Philosophy	The school's statement of faith comes from the Reformed Tradition, will my family fit in if we are not from that tradition or denomination? The families of schools represent over 40 different churches in many denominations.	Veritas Academy teaches in accordance with its Statement of Faith. This statement affirms the teachings of historic Christianity and the Protestant Reformation. We believe that it is best to have a statement that sets the parameters for our teaching so that our faculty can provide an education that is biblically based and that affirms the historic Christian faith while not being tied to a particular denomination or particular church.	Veritas' Statement of Faith and philosophy guards our teaching and instructions guards against any liberalizing tendencies which are so evident in the church today.	Send Statement of Faith
Philosophy	How do you train students to respect adults? We train them to show respect in their address and by standing to show respect when an adult enters the room.	The informality of our culture results in a lack of respect for age and wisdom. We work to live in a more biblically consistent pattern helping our students to physically recognize the doctrines we say we believe.	This is a blessing to your family as we work together in this area. Your children will learn to recognize and show respect for age.	Send School Culture and Etiquette



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Philosophy	What do you mean by “Christian Worldview”? Christian Worldview thinking means that Veritas Academy teaches students to view all of life from a biblical point of view.	Today the world is increasingly less friendly to Christian thinking and living. Too often Christians are not prepared to face this challenge and they lose faith or courage in the face of unbelief. At Veritas Academy we prepare students to view all of life in a believing manner—leaving nothing outside of Christ’s Lordship—so that they can stand and fight for the truth in this generation.	As parents you long to see your sons and daughters following after Christ and living godly lives. Christian Worldview thinking is a critical element of passing the faith from one generation to the next because it gives our students the ability to see through the faulty thinking and bad ideas inherent in unbelief and it helps them respect and cling to the truth found only in God’s Word.	Might want to send Antithesis in Education from <i>Repairing the Ruins</i> (note it is a big file and might need to be printed out)
Philosophy	What does it mean to be a classical school? A classical school teaches according to the classical method of education called the Trivium which consists of three stages—Grammar, Logic and Rhetoric.	The Trivium gives a student the tools of learning and it prepares them for life in a free society. Too often today education is only technical job preparation. The Trivium prepares students to be able to follow any and every calling.	In today’s world where there is so much change having the tools of learning becomes increasingly more important. Your children need to be prepared to serve God in many calling and areas. The Trivium provides a pattern of learning and the skills—knowing, thinking critically and communicating effectively that are at a premium today.	Might want to send Trivium 101 from <i>Repairing the Ruins</i> (note it is a big file and might need to be printed out)
Philosophy	How is Veritas Academy different from Dayspring? While both Veritas and Dayspring are serving Christ here in Lancaster, the educational philosophies of the schools are different. They confusion usually results from the fact that both schools refer to themselves as classical Christian schools. Daysprings approach is called the Principle Approach. This method focuses education on the lives of America’s	<i>Again, please do not tear down our Christian brothers when talking about this.</i> Veritas Academy’ Trivium approach, we believe, is the best method of education. It reflects the way that Christian in Western Civilization have educated their children for thousands of years. It focuses more on the tools of learning and teaching students to use those tools. Practically, Veritas focuses more on Language—particularly Latin, Logic, and Rhetoric because we believe that these tools produce a more well rounded student.	Students in classical school that teaches the Trivium are better prepared with the tools of learning. As a school ACCS tends to read more broadly and focus more on the Ancient and Medieval Roots of our present liberty rather than simply looking back to the founding of this nation. We, again, believe that this will be very beneficial for our students because they will better understand American liberty within the context and flow of Western History.	I might send them Gregg Strawbridge’s booklet or some other introduction to Trivium education. Wilson’s <i>Recovering the Lost Tools of Learning</i> .



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	Founding fathers. Veritas focuses on the Trivium—the first three of the Seven Liberal Arts.			
<b>Other</b>	My child is older can they get caught up? There are many factors in catching up to enter Veritas Academy, but we will help you transition in by giving placement testing, helping you with curricular material and, in some cases, tutorial support to catch up.	Veritas Academy pace is quicker than most schools today, so often students are behind in some or many subjects when they apply. In our placement testing we find where a student needs to catch up. After the testing the teacher and administration work, show you where your child might need some work to catch up. Often, parents pay our teachers to do some tutorial work with students in order to help them catch up.	Transitioning in to our school is something that we do with every new student, so we get to practice this often. We strive to make this transition as easy and possible and to encourage you in the work.	